



ABOUT YOMA LAND

Transforming the Way People Live in Myanmar

Yoma Land was launched in 2018 by Yoma Strategic Holdings (YSH) and First Myanmar Investment Co., Ltd (FMI) to hold the real estate assets of both companies. Since 1992 Serge Pun and Associates (SPA) and these companies have established themselves as among the most influential and successful real estate developers in Myanmar.

The founding of Yoma Land allows YSH and FMI to consolidate their activities going forward. This creates benefits of scale and efficiency that benefit customers, employees and shareholders. Yoma Land has one of Myanmar's largest landbanks, focusing on township projects and the mission of "Building Better Communities for the Future of Myanmar". It is actively building out existing assets, targeting new acquisitions and developing innovative products. Current sectors in which YL is active include residential, hotel, office, schools and retail.

Building Better Communities for the Future of Myanmar



Our Values

Yoma Land is a leading real estate developer in Myanmar with a long term commitment to partners and customers. We pride ourselves on nurturing customer for life relationships and the finest international and local partners.

Our values are based on integrity, teamwork, innovation and respect. Everything we do is in pursuit of economic sustainability, social sustainability and environmental sustainability and by doing so we believe we can deliver the best results for shareholders.

Our Advantage

We have the advantage of being established and active in Myanmar for over 25 years and thus our 2000+ staff have a very deep understanding of the commercial, political and social landscape.

Although predominantly locally staffed a number of highly skilled and experienced professionals bring an international perspective and are instrumental in the never ending pursuit of excellence. We actively seek out new challenges in terms of standards, process and products.

Sustainability

Sustainability is a key business strategy of Yoma Land. By incorporating the three pillars of sustainability into our business practices, we are increasing and future proofing the value of our stakeholders' assets and investments.

Economic: To be sustainable, our business must be profitable, efficient and deliver value to shareholders, and, must have a clear plan for growth. Our team operates with integrity and is compliant with the Code of Corporate Governance 2012 in accordance to Rule 710 of the SGX-ST Listing Manual.

Environmental: We focus on reducing carbon footprints, packaging waste and water usage. Native gardens and vegetations are planted to preserve the natural biodiversity, working towards a low carbon society, and encourage the procurement of energy saving products. Formal accreditation of all current and future large development is ensured.

Social: We believe in diversity and inclusion, treat our employees fairly and provide learning and development opportunities. We support Step-In Step-Up a charity that engages the local community through career and job training, including fundraising and sponsorship that aims to improve the lives of the local community.

YOMA CENTRAL

Heart of Downtown Yangon

Yoma Central and The Peninsula Yangon are currently under construction and occupy a 10 acre site and create an integrated mixed-use development with a total gross floor area of approximately 2.44 million square feet. Together with the preservation of the iconic former headquarters of the Myanmar Railway Company, Yoma Central will set the new benchmark for real estate development in Myanmar upon its completion. Two grade A office towers will set a new standard for the office accommodation and the retail mall will attract the very best of international brands.



The Peninsula Residences Yangon

Forming part of the Yoma Central project, the Peninsula Residences Yangon is a collection of luxury private homes for sale that blends heritage and modern design with the Peninsula brand's refined elegance. The Peninsula Residences Yangon which comprises 112 units offers the choice of two-bedroom, three-bedroom, four-bedroom, and penthouse serviced residences across its 26 floors together with a unique menu of dedicated facilities and amenities.



Westin Yangon Six Pillars of Well-being

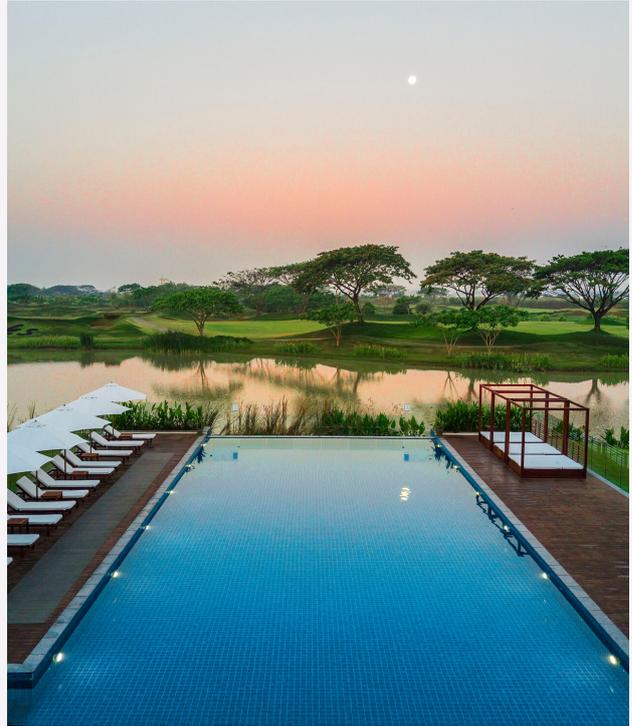
Forming part of the Yoma Central project, the 26-story hotel is being planned as a part of the Yoma Central integrated real estate development which has been designed by acclaimed architect Cecil Balmond OBE. Upon completion in 2021, Yoma Central expects to be anchored by the restored former headquarters of the Burma Railway Company, one of Yangon's oldest and most cherished colonial-era buildings. Yoma Central plans to also feature two Grade A office towers and a collection of luxury private homes, all of which will be connected seamlessly by a retail podium.



STARCITY

The Star of Yangon

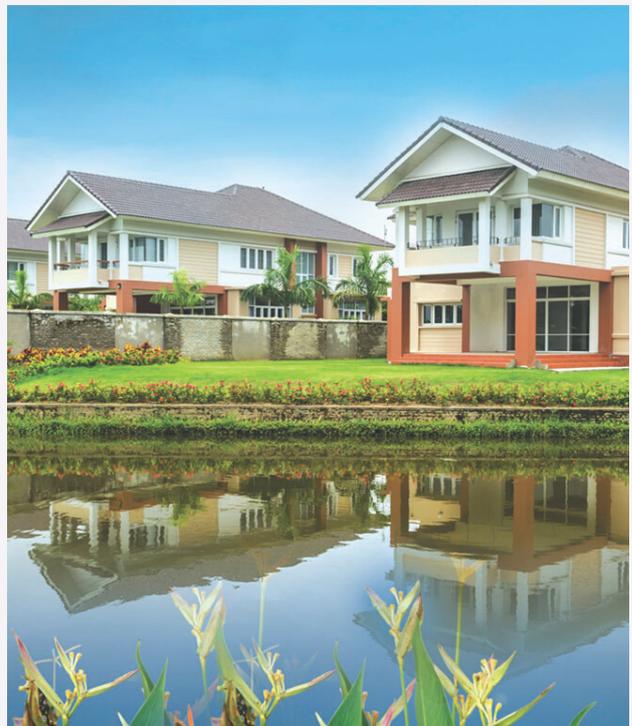
Located along the shore of the Bago River, StarCity is a development project with a land area of 500 acres in Thanlyin Township and is the only large-scale residential development located near the Thilawa Special Economic Zone. The unique selling point of this community is the wide variety of amenities and facilities. Construction of StarCity commenced in 2013 and 2,300 homes, sports and leisure facilities including Myanmar's premier links style golf course, Dulwich International School, clinics, a bank and a wide variety of restaurants, bars and shops are already operating. A 15 year development plan will see up to 40,000 homes delivered in the luxury, high end, mid end and aspirational starter home sector together with commercial, educational and retail elements. The unique selling point is quality of community life based around the environment.



PUN HLAING ESTATE

Luxury Lifestyle Redefined

Pun Hlaing Estate is a beautifully landscaped oasis of luxury homes set on a peninsula between the Hlaing and Pan Hlaing Rivers with a land area of 652 acres. The estate mainly comprises landed houses and low-rise apartments, set within lush green spaces. The estate offers a unique lifestyle for families with a wide range of amenities, including a world-class 18-hole Gary Player designed golf course and a golf and country club. The site is supported by Dulwich International School and Silom Hospital. It is widely regarded as the pre-eminent gated community in Myanmar that is popular with both international and local residents. The undeveloped part of the landbank will be rolled out over a 15 year period to increase the available high end and luxury property available to rent or purchase.



CITY LOFT

Aspirational Living

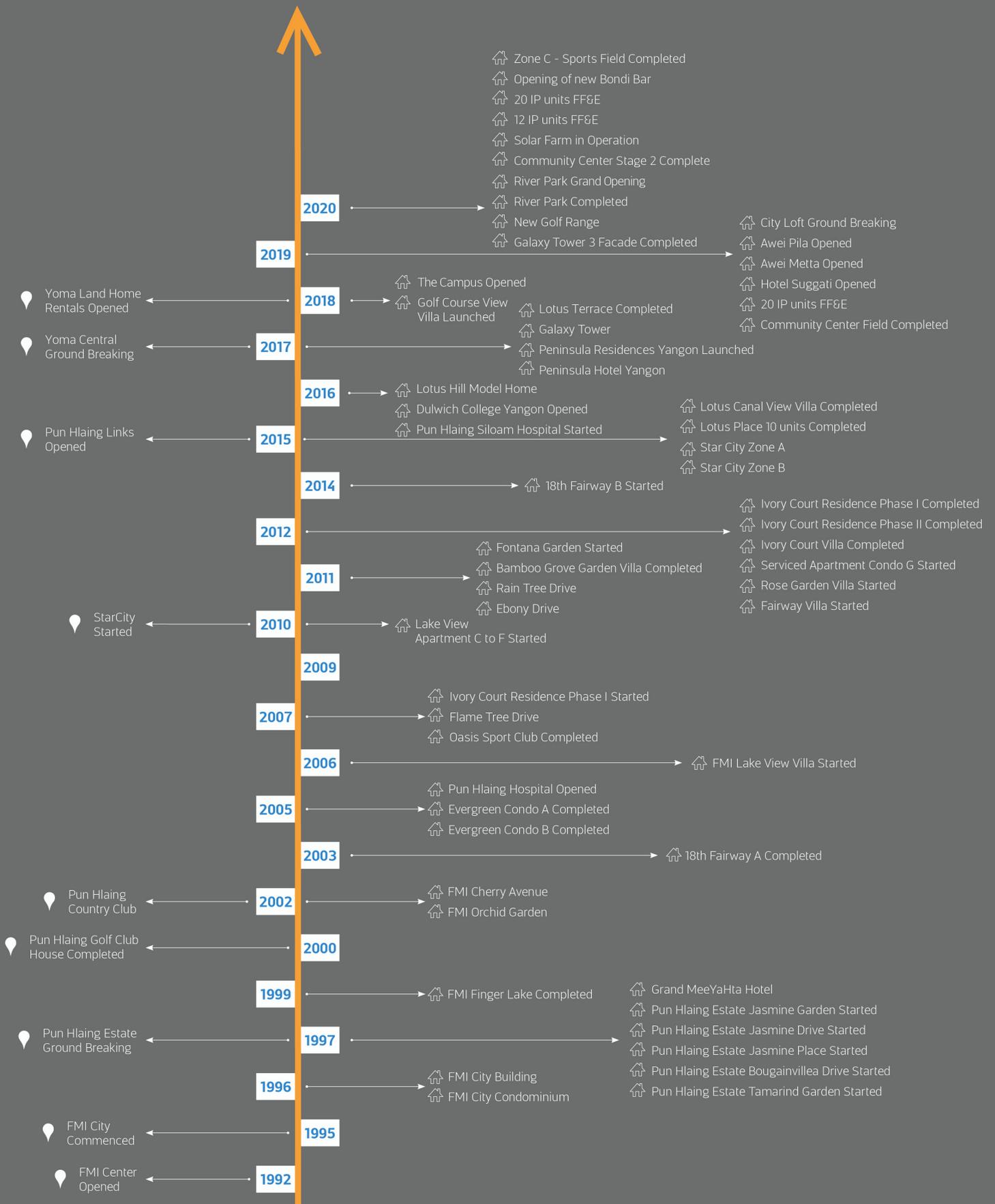
A modern urban housing project that aims to address the starter home needs of young, aspiring Yangonites. City Loft combines a competitive price point with mortgage repayment terms of up to 25 years and gives them access to quality facilities and amenities. The first phase is under construction.



Awards Winning Real Estate Developer

- 2020 World Wide Fund - Earth Hour Hero Award (Yoma Group)
- 2019 Asia Pacific Golf Summit - Best Course in Myanmar (Pun Hlaing Golf Club)
- 2019 Myanmar National Real Estate Awards - Best Resort Hotel Development (Awei Metta)
- 2019 Myanmar National Real Estate Awards - Best Educational Development (Dulwich College)
- 2017 Property Guru Awards - Best Housing Development (Lotus Hill)
- 2017 Myanmar Property Awards - Best Landscape Design
- 2015 South East Asia Property Awards - Best Developer
- 2015 South East Asia Property Awards - Best Landscape Architectural Design
- 2015 Myanmar Property Awards - Best Residential Interior Design
- 2015 Myanmar Property Awards - Best Condo Development
- 2015 Myanmar Property Awards - Best Landscape Architecture Design
- 2015 Myanmar Property Awards - Best Housing Development (Lotus Canal View Villas)
- 2015 Myanmar Property Awards - Best Housing Development (Lotus Garden)
- 2015 Property Guru Awards - Best Developer in Myanmar

Milestone



MEET THE TEAM

The Leaders



SERGE PUN @ THEIM WAI

Executive Chairman



MELVYN PUN

CEO and Executive Director



JR CHING

Chief Financial Officer



TUN TUN

Executive Director
First Myanmar Investment



STEPHEN PURVIS

Head of Yoma Land

MEET THE TEAM

Assets & Projects

JONATHAN HEGARTY

General Manager of Pun Hlaing Estate

LE LE WIN

Chief Advisor of Pun Hlaing Estate

MATTHEW HILL

Project Director of Pun Hlaing Estate

NATHAN HARRISON

Project Director of Star City

IAIN FAIRBAIRN

Project Director of Yoma Central

NWE NWE TUN

Project Director of City Loft

YAMIN DUTTA

Head of Asset Management

Corporate

PAUL ANSLOW

Head of Investment Management

AYE AYE MON

Senior Manager of Property Affairs

KENNETH SEE

Managing Counsel

ANGELITTA KHINE

Finance Director

Building Better Communities for the Future of Myanmar

